

ZORYANA OPALINSKA

UX / UI Designer

Location: Berlin, Germany
Date of birth: 13.09.1980
Place of birth: Ukraine
Nationality: Polish

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EDUCATION

- Career Foundry Course, UX Design Certification / 11.2023 - 05.2024, Berlin, Germany
- Ivan Franko Lviv National University, Ukraine / 2005 - 2008
Master's Degree. Economist, the expert of the enterprise.
- Volyn State University, Ukraine / 1997 - 2002
Master's Degree. Lecturer of German language and literature, English language

Certified UX/UI designer, former IT professional and teacher, project manager, who strives to apply the creativity and skills to create solutions to clients' issues. As a business intermediary with a multicultural background, driven by labor market trends and the automation of finance processes through AI, my move to UX was a natural choice, where I could offer my valuable experience combined with my creativity and passion for design.

WORK EXPERIENCE

- **Career Foundry, UX / UI PROJECT / 11.2023 - 05.2024 (Berlin, Germany) Creating of the App "Career Transit."**
Applied the user-centered design process and mobile-first approach to design a responsive web app for giving consulting services online.
Defined user needs and goals through user interviews and surveys and developed personas, customer journey maps, and sitemaps.
Designed 27 high-fidelity screens, multiple prototype iterations, and a style guide through various rounds of usability and preference tests.
- **Raisin GmbH, finance services - Payroll Specialist / 02.2022 -13.06.2023 (Berlin, Germany)**
Leading & participating in meetings with HR colleagues; managing documents, notes, and correspondence, sharing knowledge, and news about last law regulations
Analyze, digitalize, and optimization of payroll processes, implementing additional tools and features as requested and needed based on analyzes of current operations.
Leading the payroll process from the analyzing of input dates and providing them providers with till salary paying out to the employees of different EU- countries
- **Lieferando, delivery Services - Payroll Administrator / 02.2020 – 01.2022 (Berlin, Germany)**
Maintenance and administration of all personnel master data in Datev.
Consulting the employees and executives on the subject of payroll accounting.
Support in the further development of our payroll tools.
- **UBS, Financial Services - HR Specialist / 09. 2017 - 07. 2019 (Krakow, Poland)**
Processing of the whole life cycle projects, analyzing and consulting of German employees.
Preparation of HR-process descriptions.
Setting up the automatic features of programs to optimize the process
- **ATOS, International IT Services Company - IT Analyst / 11. 2015 - 09. 2017 (Bydgoszcz, Poland)**
Designing, analyzing and implementation efficient IT systems.
Gathering feedback from end users about system performance.
Coordinating developers to build and implement technology solutions.
Communication with stakeholders to meet their requirements.
- **Lviv Politechnic national university, the oldest technical higher educational institution in Ukraine and East Europe / 09.2012 - 10.2015 (Lviv, Ukraine)**
Lecturer of German language - Teaching of German language using updated game methods, development and introduction of new curricula and tests on the website of University.
- **Co. Green Cotton, Cloth company - Project Manager / 01.2010 - 08.2012 (Lviv, Ukraine)**
Successful implementation of B2B sales projects and receiving orders from customers for the next season, project planning from receipt of the order to the deadline of delivery, cost calculations of clothing styles, preparing sales orders and purchase reports.
- **CO LTD "Rent for Event" - Marketing practice / 09.2009 - 12.2009 (Schwetzingen, Germany)**
The competitive analysis, SWOT -analyses, participation in developing of company's marketing strategy.
- **GS "Continium", Ukrainian Diversified Holding - Project Manager /12.2002 -12.2009 (Lviv, Ukraine)**
Successful implementation and completion of real estate projects, preparation of departments financial reports, performing of standard internal/external reporting's, preparing annual reports, of managed real estate funds.



Languages

English - C1

German - C1

Polish - C 1

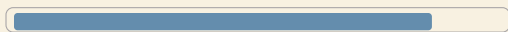
Russian - C1

Ukrainian - native speaker



PERSONAL and PROFESSIONAL Skills

Communication skills



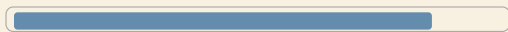
Good communication skills, gained through my experience as leader of meetings, lecturer, project manager.

Analytical skills



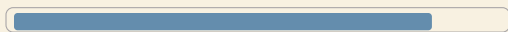
Analytical skills, gained through the optimization of the processes, setting up new application features.

Organizational skills



Good team player

UX Design skills



Wireframing and Prototyping, user research, user testing, information Architecture, strategic thinking, team leadership, problem solving, negotiation, process management.
Jira & Confluence, Figma, Lyssna, Power Point.

Time Management Skills



Ability to optimize the process and offer right creative solutions and products in time.



INTERESTS



Swimming



Reading



Painting



Travel